

CapAcuity Connects

in Orlando Florida



Earlier this month, we hosted CapAcuity Connects, our annual gathering of experts in the executive benefits marketplace, as well as representatives from many of the leading companies we do business with.

This invitation-only event also drew some of the best-known names in non-qualified deferred compensation from across the country. Business sessions were held to discuss the state of the industry and the impact of recent market changes.

“At CapAcuity, we are in a unique position,” said Chief Operating Officer Bryant Kirk. “Because many of us have

been in this business for many years, we’re able to take a broad view of the marketplace. At the same time, we bring a fresh perspective to executive benefit plans and the opportunities that lie ahead for our partners and for non-qualified plan sponsors.”

“Because of that, CapAcuity Connects is becoming the key event where thought leaders in the non-qualified marketplace have the opportunity to gather, and discuss the issues impacting our industry and where the marketplace is headed.”

The three-day meeting in Orlando, Florida was held in conjunction with the Arnold Palmer Invitational, one of the most important tournaments on the PGA tour.



In addition to networking, CapAcuity’s guests enjoyed up-close viewing of the game from our private chalet on the 9th green and our skybox on the 17th. Both holes were the site of significant events for tournament winner Kurt Kitayama—who came back from hitting his tee shot out of bounds on the 9th but then broke a five-way tie for the lead by making a birdie on the 17th.

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